



MARKETING NEWSLETTER

YRC Beagle DIY GT Radial Achieved
Impressive Results in Sprint Rally Meikarta

GT Radial Brand Ambassador is the Owner
of the Valentino Racing School Drift School
in BSD

GT Radial and Daihatsu Share
Driving Tips During Rain

GT Radial Instagram Giveaway
Excitement with TYCI!

GT Radial and Honda JFC Collaborate
for End of Year Giveaway Campaign



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**YRC Beagle DIY
GT Radial Achieved
Impressive Results
in Sprint Rally Meikarta**

National Slalom Champion Anjasara Wahyu from the YRC BEAGLE Rally Team GT Radial spectacularly won the Runner-Up Over All at Meikarta Sprint Rally at Central Park Special Stage on 31 October 2020 with his 4WD vehicle.

Anjas paired up with Ibenzani Hamzah at the event who managed to beat several national rallyists who used cars with specifications above their vehicles, the FWD Toyota Etios.



"I am using my 2016 edition GT Radial SX2 tires that I removed from my daily car, I raced with these in the last 2 SS (Special Stages) after RC declared a full asphalt track. The results were very convincing, I was able to be consistent in both driving and lap time. On the first day, during the 3 SS crossing Gravel, I took only 80% of my driving ability, rallies are more relaxed than Slalom, which has to exert up to 100% skills."

Both racers were happy to have given their best to YRC Beagle Rally Team GT Radial at Meikarta and are looking forward for their next race.



GT Radial Brand Ambassador
is the Owner of the Valentino
Racing School Drift School
in BSD

Valentino Ratulangi is a versatile racer who excels in Slalom, Drifting, and also Touring race,

Besides being good at racing, Valentino Ratulangi also has another hidden talent, which is being a host on a You Tube channel that reviews tires, rims, and modifications.



"I am learning. I became "Om Otto "on that channel," smiled Valentino as GT Radial Brand Ambassador.

Apart from all of its sophistication and prowess, he also has a drifting school called Valentino Racing School which located in BSD, Tangerang. All students are required to use GT Radial tires during practice.

**NGOBROL**
Asik**TIPS BERKENDARA
SAAT HUJAN****[LIVE]****IG LIVE @DAIHATSUIND
14 NOVEMBER 2020
19.00-20.00 WIB****SONY SUSMANA**
SENIOR INSTRUCTOR SDCI
(SAFETY DEFENSIVE
CONSULTANT INDONESIA)**ZULPATA ZAINAL**
PG OVT MANAGER
PT GAJAH TUNGGAL**WULAN NURMALITA**
HOST**SUPPORTED BY**
GT RADIAL**GT Radial and Daihatsu
Share Driving Tips
During Rain**

The final batch of educational talk show to Daihatsu Friends throughout Indonesia. This time, Daihatsu and GT Radial discussed about driving techniques which include handling of aquaplaning during rainy season. This event was broadcast virtually through Instagram Live channel at @daihatsuind on Saturday, November 14, 2020.

The excitement of the talk grew with the topic of aquaplaning during rainy season where tires loses traction when passing puddle at high speed and give the car the effect of floating around over the water for the driver. Aquaplaning might cause accidents when it is raining, because the driver misrepresents this condition.

Mr. Zulpata from GT Radial explained that tires are the most important factor in facing aquaplaning conditions. Even though the tires have passed various stringent tests, including those which intended for wet road conditions, the driver still has to check the condition of the tires during the rainy season.

"The tread pattern on the tire is where water evacuates when passing through a puddle. If the tires are 1. not inflated to the right air pressure or 2. bald, there is a greater risk of slippage. Even though the tires do not have expiration date, they must still be properly maintained by paying attention to the air pressure. This will give the tire longer tread life," said Zulpata.

PHOTO CONTEST TYCI X

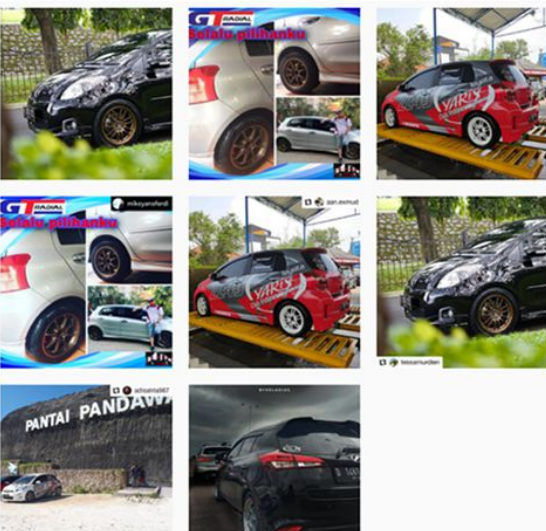


GT Radial Instagram
Giveaway Excitement
with TYCI!

Always committed in supporting car communities, GT Radial collaborates with TYCI (Toyota Yaris Club Indonesia) in holding a giveaway campaign of 5 exclusive GT Radial prizes which will be given to 5 lucky winners. Participants must follow the GT Radial and TYCI Instagram accounts, upload photo with their favorite Toyota Yaris car on their Instagram account and share unforgettable stories with their car.

Participants also have to mention the type of GT Radial tires they are using. This campaign managed to get positive responses from participants and hope to continue similar campaign in the near future to come

#TYCIxGTRADIAL





In November, GT Radial held a giveaway campaign with Honda JFC (Jazz Fit Club) community through Instagram where 12 prizes will be given to 12 winners. The requirements for participating in this giveaway campaign are easy. Participants have to follow the GT Radial and JFC Instagram accounts, upload a photo with their favorite car on their Instagram account and mention the type of GT Radial tire they are using and the experience of using GT Radial tires.

Participants also need to put the hashtag #JFCxGTRadial in the caption column. This giveaway campaign successfully got the enthusiasm from all participants and GT Radial looks forward in maintaining the collaboration with JFC in 2021.

#JFCxGTRADIAL

